JOHNSON CITY

STAY

EAT

EXPLORE

SHOP

Go. All. Out. where the smiles are as big as the mountains and the culture is as rich as the history!

Whether your visit is for business or pleasure, we want to provide you with the best information to make your experience a memorable one.

We think Northeast Tennessee is one of the most beautiful places in the world, and so do the hundreds of thousands of people who have caught a glimpse of our part of the Appalachian Mountains over the years.

We hope you will take the time to enjoy our beautiful scenery, music, heritage and culture. From fossils to bluegrass, to golf or riding the rapids, you will find an experience like none other in Johnson City.



For more information, scan the QR code to check out our website.

Selfie Spots

"JC" Sculpture at Visitor Center | 302 Buffalo St. Johnson City Landmark Sign | 112 Commerce St. Wildabout Walkabout Mural | 112 Commerce St. Tannery Knobs Mountain Bike Park | 18 Tannery Knob White Rock at Buffalo Mountain | 570 Highridge Rd.

Share your selfies with us! @VisitJohnsonCityTN #VisitJohnsonCityTN

CONTENTS	
STAY	04
EAT	14
снор	30
EXPLORE	34













4 of Rooms 8 of Rooms Restaurant On Site Non-Smoking Non-Smoking Pool Pool Indoor Pool Fitness Center Kleeting Room EV Charging

HOTEL

Carnegie Hotel 1216 W. State of Franklin Rd. 423-979-6400	137	•		•	•	•		•	•	•
Comfort Suites 3118 Browns Mill Rd. 423-610-0010	80		•	•	•	•		•	•	
Courtyard by Marriott 4025 Hamilton Pl. 423-262-0275	90			•		•		•	•	
Days Inn & Suites 2406 N. Roan St. 423-282-2161	110	•	•	•	•	•		•		
DoubleTree by Hilton 211 Mockingbird Ln. 423-929-2000	184	•		•		•	•	•	•	
Fairfield by Marriott 3078 Hamilton Pl. 423-900-8640	90		•	•		•	•	•	•	•
Hampton Inn Johnson City 508 N. State of Franklin Rd. 423-929-8000	77		•	•	•	•		•		
Holiday Inn Express 2 Orr Ct. 423-328-0500	81		•	•		•	•	•	•	•
Holiday Inn Johnson City 101 W. Springbrook Dr. 423-282-4611	206	•		•	•	•		•	•	
Home2 Suites by Hilton 190 Heart Dr. 423-930-9005	90		•	•	•	•	•	•	•	•

		Stuon	urant Op 2	Breakfact	Smoking	riendlu	h	r Pool	ss Center	EV Charging
HOTEL	# of k	Roci	Free	Non	Petr	Poor	Inda	Fitno	Men	EVCI
Quality Inn Downtown 1900 S. Roan St. 423-928-9600	44		•		•	•				
Quality Inn Johnson City 119 Pinnacle Dr. 423-282-0488	60		•		•	•		•	•	
Red Roof Inn 210 Broyles Dr. 423-282-3040	113			•	•					
Sleep Inn & Suites 2020 Franklin Terrace Ct. 423-915-0081	68		•	•	•			•		
Staybridge Suites 10 Mark Twain Ct. 423-262-8886	76		•	•	•	•		•	•	
Super 8 by Wyndham 108 Wesley St. 423-282-8818	60		•		•					
WoodSpring Suites 135 Pinnacle Dr. 423-283-0365	120			•	•					

a,



CARNEGIE HOTEL

This AAA four-diamond property is the perfect combination of old-world grandeur and modern comfort. Here you can appreciate the luxury of the Carnegie's Baroque-style décor, while still enjoying contemporary amenities.

1216 W. State of Franklin Rd. • 423-979-6400



Unwind and relax at Holiday Inn Express Johnson City, a charming retreat located just off I-26, nestled in the majestic Blue Ridge Mountains.



- Relax in our heated indoor pool and hot tub
- Recharge in our 24-hour Fitness Center
- Enjoy complimentary, hot breakfast and Wi-Fi
- Indulge in a complimentary beverage & snack at reception every Tuesday and Wednesday 6-8PM



AN **IHG**[•] HOTEL 2 Orr Court Johnson City, TN 37615 (423) 328-0500

www.hiexpress.com/hotels/jncjc



Holiday Inn Hotel and Convention Center

Free Wifi Business Center Fitness Center Outdoor Pool On-site Restaurant On-site Bar



Book online at IHG.com or call our front desk directly at (423) 282-4611

Need to Book an Event?

Have an event, party, meeting, banquet? You name it, we can host it! We have a banquet hall capable of hosting around 300 guests! Need something on a smaller scale? We also have a meeting room you can book for your business conferences or birthday parties, just contact the number provided above and ask to speak to the relevant sales manager. Sales office hours Mon-Fri 9am-5pm

Welcome to Johnson City

Enjoy your time in Johnson City at the Holiday Inn, we are located in prime real estate to access all that Johnson City has to offer, with a short drive you can find your way to the Johnson City Mall, our bustling Downtown or even find some night life with restaurants and other locales, or if you'd rather not travel why not kick back and relax at our in-house restaurant and bar. The choice is yours at the Holiday Inn!

when it's time for ACALION #VISITJOHNSONCITYTN

Stay at COURTYARD BY MARRIOTT

Newly Remodeled! 4025 Hamilton Place • Johnson City, TN 37604 (423) 262-0275 • Marriott.com/TRIJC



Count on a Successful Stay.

Prepare for a successful stay at Fairfield Inn & Suites Johnson City. Our hotel places you in the center of the action. In addition to modern décor, we provide complimentary "high-speed" Wi-Fi, ergonomic workstations and plush bedding. Following a restful night, awake and start your morning at our free breakfast buffet. At Fairfield Inn & Suites Johnson City, you're our #1 priority. Ask us about The Fairfield 100% GuaranteeTM, where we promise you'll be satisfied or we'll make it right. That's our commitment to you.



3078 Hamilton Place, Johnson City, Tennessee 37604 423.900.8640 marriott.com/tritn



HOME HOME





CARNEGIE HOTEL

1216 W. State of Franklin Rd. + Johnson City, TN 37604 423.979.6400 + info@carnegiehotel.com + carnegiehotel.com

Always a Warm Welcome.





DoubleTree by Hilton Johnson City welcomes guests with a warm chocolate chip cookie, with attractions and shopping just minutes away. We also offer Sweet Dreams by DoubleTree beds, a heated indoor/outdoor pool, fitness center, updated event facilities and casual dining in our Burger Bar.

> Call1 800 222 TREE or visit us online at JohnsonCity.DoubleTree.com.



Hilton

211 Mockingbird Lane | Johnson City, Tennessee 37604 423 929 2000 | johnsoncity.doubletree.com

Hospitality at Its Finest.

- Free Coffee & Breakfast Items
- Pet Friendly
- Business Center
- Truck Parking
- Mobile Check-in



NEWLY RENOVATED

in 2023

Super 8 by Wyndham Johnson City

108 Wesley Street, Johnson City, Tennessee 37601-1718

423-930-8254

JOHNSON CITY, TN



FREE Hot Breakfast Pet-friendly Hotel Fitness Center Exterior Corridors Premium Free WiFi

Newly Renovated ín 2023!

Book Your Stay TODAY! 423.410.0977

Quality Inn Johnson City I-26 Exit 17 119 Pinnacle Dr, Johnson City, TN, 37615

Red Roof.



RED ROOF INN JOHNSON CITY, TN

Welcome to the Red Roof Family - Red Roof Inn Johnson City, TN





Red Roof Inn Johnson City

210 Broyles Drive, Johnson City, TN 37601 Phone : (423) 282-3040 Email : i0208@redroof.com









SUMMIT A MOUNTAIN AND SIP ON SOMETHING SPECIAL.

Find yourself summiting a peak in the morning and sipping on a craft cocktail in a boutique hotel in the evening—all in the beautiful Mountain South.

Stay with us in Johnson City, Tonnessee—where you can do you.





visitjohnsoncitytn.com



★ - Downtown Business

Asian

Cafe One 11 111 Broyles Dr. 423-283-4633

Hachimi Japanese Cuisine 3101 W. Market St. 423-328-0331

Korean Taco House * 101 Buffalo St 423-232-0590

Magic Wok Chinese Restaurant ★ 701 S. Roan St. 423-929-9550

Ming's Asian Cuisine 1045 Hamilton Place Dr. 423-328-7173

Miso Teriyaki House Johnson City 1827 W State of Franklin Rd. 423-975-6476

Moto Japanese Restaurant 2607 N. Roan St. 423-282-6686

Pinto Sushi Thai Kitchen 2203 McKinley Rd. 423-328-7875 Rainbow Asian Cuisine 2412 N. Roan St. 423-232-6688

Sahib Indian Cuisine 1803 W. Market St. 423-283-7100

Taiwan On Bubble Tea & Sushi Cafe

414 W. Oakland Ave. #1 423-202-7420

The Roots Vietnamese Restaurant 600 N. State of Franklin Rd. 423-328-0823

Tomy Thai 1736 W. State of Franklin Rd. 423-928-0070

Wok & Hibachi ★ 101 E. Unaka Ave. 423-928-9696

Yamato Japanese Steakhouse 2104 W. Market St. 423-232-8868

Yuimaru Kitchen 3020 Franklin Terrace 423-722-3838

Yum Sushi Burrito & Poke

1735 W. State of Franklin Rd. 423-430-8443 423-328-3319

Zaap Lai Thai and Lao Cuisine 2244 N. Roan St. 423-833-0035

Juan Siao ★ 104 Tipton St. 423-218-3041

Bakery

Auntie Ruth's Doughnuts 612 Lyle St. 423-609-6838

Petite Sweets 2726 E. Oakland Ave. 423-676-0207

Cakebuds Bakery and Ice Cream Shop ★ 410 S. Roan St. 423-946-5263 Lazy Lady Baking Co. ★ 133 N. Commerce St. 423-430-8443

Barbecue

The Firehouse Restaurant ★ 627 W. Walnut St. 423-929-7377

Project BBQ 3301 N. Roan St. 423-341-1291

Red Pig Bar-B-Q 2201 Ferguson Rd. 423-282-6585

Southern Craft BBQ ★ 601 Spring St. 423-232-8845

Breakfast/Brunch

Maple St. Biscuit Company 1033 Hamilton Place. 423-328-7406

🖈 ONLY IN JOHNSON CITY



GOURMET AND COMPANY

Seasonal American fine cuisine expertly prepared from fresh, and whenever possible, organic, locally grown, raised, and artisan crafted ingredients.

214 E. Mountcastle Dr., Suite 1J • 423-929-9007



Pennyman's Diner ★ 1409 E. Main St. 423-928-0899

Eggs Up Grill 2011 N. Roan St. 423-282-3447

First Watch 1150 W. State of Franklin Rd. 423-900-1103

Wellington's 1216 W. State of Franklin Rd. 423-979-6401

Wheeler's Bagels 230 Marketplace Blvd. 423-328-3260 - Downtown Business

Breweries/Spirits

• • • • •

Depot Street Brewing 904 Depot St., Jonesborough, TN 423-281-9111

Great Oak Brewing ★ 601 Spring St. Inside Southern Craft

423-232-8845 Johnson City Brewing Company 257 E. Main St. ★ 423-930-4186 2362 Boones Creek Rd. 276-494-1656

Little Animals Brewery **★** 324 E. Main St.



FREIBERG'S

Famous for its bratwurst, schnitzel, pan-fried potatoes and cold beer, Frieberg's serves authentic German cuisine so good, you'll be tempted to don your lederhosen and dance a polka.

203 E. Main St. • 423-928-4106





Yee-Haw Brewing Company ★ 126 Buffalo St. 423-328-9193

Tennessee Hills Brewstillery ★ 458 W. Walnut St. 423-930-3041

Tennessee Hills Distillery 127 Fox St., Jonesborough, TN 423-788-9105

Watauga Brewing Co. ★ 142 W. Market St. 423-631-5150

The Windsor Speakeasy 220 W. Market St. 423-262-8355

Coffeehouse

Blue's Brews ★ 109 Cherry St. 423-794-7082

Coffee Town 1805 W. State of Franklin Rd. Suite 800 423-403-4448

Corner Cup 148 E. Main St., Jonesborough, TN 423-483-2602 Dos Gatos Coffee Bar ★ 238 E. Main St.

Open Doors Coffeehouse ★ 101 E. 8th Ave. 423-268-2997

Pike House Coffee 2203 McKinley Rd #101 423-737-6085

The Moon Coffee and Tea House ★ 325 E. Main St.

Delicatessens

Buc Deli 1018 W. Market St. 423-979-7019

Cranberries 1904 Knob Creek Rd. 423-282-8765

Main Street Cafe

117 W. Main St., Jonesborough, TN 423-753-2460

Shamrock Beverage & Tobacco Shop ★ 300 W. Walnut St. 423-926-8511

Spring Street Sandwich Company ★ 100 Spring St. 423-262-0335

17





Family Dining

Burg'r & Barrel ★ 330 Cherru St. 423-279-9021

Cootie Brown's 1404 W. State of Franklin Rd. 423-283-4723 2715 N. Roan St. 423-283-4723

Pal's See locations at Palsweb.com

Freiberg's German Restaurant ★ 203 E. Main St. 423-928-4106

The Mad Greek 2010 Franklin Terrace Ct. 423-328-9070

Mulligan's Gaming Pub ★ 308 E. Main St. 423-406-1580

Taste Budz ★ 300 S. Roan St. 423-926-9304

White Duck Taco ★ 126 Buffalo St. 423-328-9193

Fine Dining

Cafe Lola 1805 N. Roan St. 423-928-5652

Gourmet and Company 214 E. Mountcastle Dr. 423-929-9007

Juniper 1033 W. Oakland Ave. 423-930-9200

Rio De Brazil Steakhouse 1091 Hamilton Place. 423-328-7043

Wellington's 1216 W. State of Franklin Rd. 423-979-6401

Italian

Bella Vita 2927 N. Roan St. 423-282-8600

Crazy Tomato 203 Princeton Rd. 423-283-0211

• •

Giovanni's Family Restaurant 4704 N. Roan St. 423-282-3300

Portobello's Italian Bistro 1805 W. State of Franklin Rd. 423-929-0100

The Black Olive-Downtown ★ 202 E. Main St. 423-788-3618

Local Libations

Atlantic Ale House **★** 111 McClure St.

Cranky's Pump N Pints ★ 640 E. Maple St. 423-202-3183

Off Leash Social 234 Denny Mill Rd. 423-467-5566 Mediterranean

Babylon 2122 N. Roan St. 423-282-9600

Red Meze Cafe 109 Buffalo St. 423-268-2665

Mexican

Amigo Mexican Restaurant

1705 W Market St. 423-975-0252 **3211 People St.** 423-952-0551

Diablo's Mexican Bar & Grill ★

216 E. Main St. 423-262-8039

El Charolais Mexican Tagueria

1805 W. State of Franklin Rd. 423-928-0929 **3102 Bristol Hwy.** 423-232-1003



PAL'S SUDDEN SERVICE

Pal's Sudden Service is one of America's leading quickservice restaurant chains. Incredible food, lightningfast drive thrus, and personalized service are what make a visit to a Pal's a one-of-a-kind experience.

Tri-Cities Area • 423-926-9494

EAT.

Holy Taco Cantina

211 E. Main St. ★ 423-434-0799 4903 N. Roan St. 423-218-2520 920 N. State of Franklin Rd. 423-268-2950

Ole's Guacamoles

1000 S. Roan St. ★ 423-434-0801 1805 N. Roan St. Unit E3 423-434-0801

Tacos & Grill Mexican Cuisine

2530 E. Oakland Ave. 423-483-3665

Downtown Business

Texas Burritos & More 109 Courthouse Square, Jonesborough, TN 423-833-7111

Pizza

Italian Pizza Pub 807 W. Walnut St. 423-928-0808

Johnny Brusco's New York Style Pizza 2111 N. Roan St. 423-477-4992

Knight's Pizza 1701 W. State of Franklin Rd. 423-975-6483



TIMBER!

This local favorite brings the taste of Appalachia straight to your plate. More than American comfort food, they also have a great outdoor dining space, delicious craft cocktails, and a unique, seasonally inspired menu.

415 W Walnut St. • 423-212-3778





Main Street Pizza ★ 300 E. Main St. 423-631-0180

Rocks Wood Fired Pizza & Grill 3119 Bristol Hwy. 423-262-0444

Restaurant & Bar

Blue Moose Burgers & Wings 1808 N. Roan St. 423-631-0034

Burger Bar 211 Mockingbird Ln. 423-929-2000

Capone's ★ 227 E. Main St. 423-928-2295

Kickback Jack's 3026 Hamilton Pl. 423-328-3203

Label ★ 112 Tipton St. 423-631-0505

Little Magic ★ 121 Commerce St #104 423-262-8338

Numan's Cafe & Sports Bar ★ 225 E. Main St. 423-926-7665 **Reflections Restaurant** 101 W Springbrook Dr. 423-282-4611

Timber! ★ 415 W. Walnut St. 423-212-3778

Tipton Street Pub ★ 110 Tipton St. 423-434-0306

Tulips Grub and Pub 3002 E. Oakland Ave. 423-232-0868

Voodoo Chicken ★ 121 N. Commerce St. 423-430-9793

Wild Wing Cafe ★ 71 Wilson Ave. 423-461-0071

Wonderland Lounge & Grill ★ 121 Spring St. 423-461-0051

Seafood

Bayou Boys 1805 N. Roan St. 423-278-2160

Harbor House Seafood 2510 N. Roan St. 423-282-5122



r - Downtown Business

Specialty

Blended Pedaler ★ 117 Spring St. 276-494-4033

Frannie's Vegan Cafe 4100 N. Roan St. 423-302-9679

Insomnia Cookies 1735 W. State of Franklin Rd. #3. 423-922-7101

Java Juice House 1061 Hamilton Place. 423-328-0273

Mona Lisa Gelato 305 W. Oakland Ave. 423-262-8357 Mid City Grill ★ 106 S. Commerce St. 423-794-2042

• • • •

Sam's SnoBall Paradise ★ 809 S. Roan St. 423-461-0288

The Philosophers House ★ 117 W. Fairview Ave.

Twisted Nutrition 1409 W. Market St #104 423-202-7956

Vegan Town 1805 W. State of Franklin Rd. 423-354-4790





SAVOR LOCAL FLAVORS

DELIGHT IN HISTORIC DINING AND DRINKS AT BURG'R & BARREL. YOUR GO-TO FOR SPECIALTY BURGERS, SMOKED FAVORITES, AND CRAFTED BEERS IN JOHNSON CITY, TN



MIMI'S

1908

BEL

330 CHERRY ST. JOHNSON CITY, TN THE ONLY DOWNTOWN RESTAURANT OFFERING PRIVATE PARKING

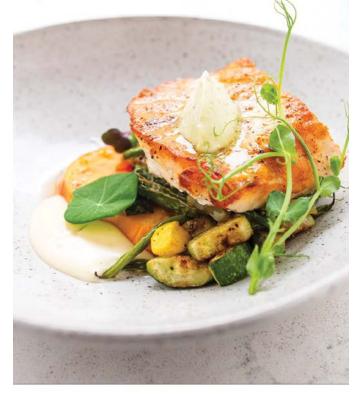
SCAN HERE

TO BECOME A MEMBER OF OUR REWARDS PROGRAM FOR EXCLUSIVE DEALS IN









Restaurant Lounge Home Store

214 East Mountcastle Drive gourmetandcompany.com 423-929-9007

DINING IN HISTORIC DOWNTOWN



Southern Craft



LABEL

112 Tipton Street Johnson City, TN 423.631.0505 labelrestaurant.com





SOUTHERN CRAFT

601 Spring Street Johnson City, TN 423.232.8845 southerncraftbbg.com.com











TAP INTO YOUR ROOTS



Johnson City's Home for Great Wings. Cold Beer. Good Times

Monday - Friday All You Can Eat Wing Bar Daily Happy Hour

Tuesday Happy Hour ALL DAY

Weekly Live Music

Pool Tables, Darts & More

Stay Connected

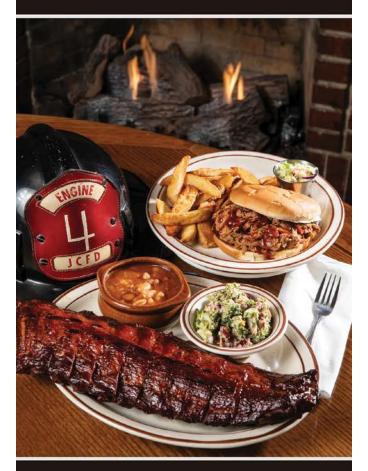
Follow us on Facebook facebook.com/WildWingCafeJohnsonCity/





FIREHOUSE RESTAURANT

HICKORY SMOKED BARBECUE established 1980



627 W. WALNUT ST. JOHNSON CITY, TN

www.TheFirehouse.com Photo: @JournalCommunications/Nathan Lambrecht





Downtown

Artisans' Village 300 E. Main St. 423-215-2019

Atlantis 242 E. Main St. 423-926-8884

Azlinn Hope 106 Tipton St. 423-631-3295

Back Door Records 737 W. Walnut St. 423-926-5553

BoomTown & Co. 127 Spring St. 423-926-9260

Campbell's Morrell Music 118 W. Market St. 423-929-1083

Coal Miner's Daughter 117 Spring St.

E-Bikes of Johnson City 640 E. Maple St. 423-328-9049

The Generalist 248 E. Main St. 423-800-8803

Hummingbird Antiques & More 120 W. Main St. 423-202-3338

Hunter's Hearth Pottery 320 E. Main St. 423-268-1093 Local Motion Cyclery 100 Van Brocklin Way 423-328-9049

Mel's Coins and Stamps 85 Buffalo St. 423-929-7501

Mojo Skate Shop 729 W. Walnut St. [423] 283-9455

Owl's Nest Clothing & More 113 Cherry St. #80 423-283-4668

Piere's Marketplace 205 E. Main St. 512-820-3449

Reclaimed Home 414 S. Roan St. 423-328-9474

Robin's On Roan 1305 N. Roan St. 423-928-1305

Terrarium Plant Store 221 E. Main St. 423-202-7930

Tree Streets Antiques and Vintage 809 S. Roan St. #4 423-929-8986

Trek Bicycle Johnson City 110 W. Market St. 423-797-8735

West Main Antiques and Vintage 126 W. Main St. 423-444-5007

Roan Street

Johnson City Plaza Shopping Center

2120 N. Roan St. Target, TJMaxx, Books-A-Million, Joann Fabrics, Outlet Express

The Mall at Johnson City

2011 N. Roan St. 423-282-5312 Belk, Ulta, JCPenney, Dick's Sporting Goods, Palmetto Moon, Home Goods, Game Stop, Bath & Body Works, American Eagle, and more.

The Peerless Center 2517 N. Roan St. Talbot's, J.Jill, Monkee's,

Olive Oil Divine, Jos A. Bank

Roan Centre Shopping Mall

1805 N. Roan St. Beaty Shoes, Once Upon a Child, Plato's Closet, AMC Theaters

State of Franklin

Johnson City Crossing 3211 Peoples St.

Ross Dress for Less, Shoe Carnival, Five Below, Old Navy, Game Stop, Best Buy and more.

Johnson City Market Place

198 Marketplace Blvd. Kohls, Kirklands, & Lane Bryant

Johnson City Center

3019 Peoples St. Hobby Lobby, At Home, & Guitar Center

Hamilton Place

925 Hamilton Pl. Academy Sports



RECLAIMED HOME

Located in the heart of downtown, Reclaimed Inspired Goods offers a carefully curated collection of home goods and gifts. If you're looking to brighten someone's day or just brighten up a room in your home, go by and check out the shop's ever-changing selections.

414 S. Roan St. • 423-328-9474

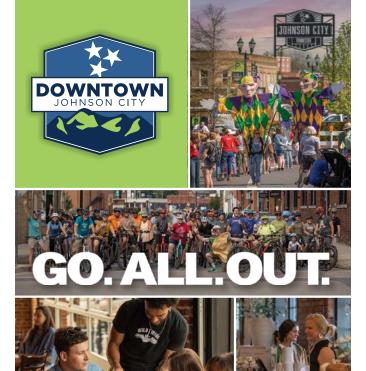


RECLAIMED H O M E





RETAIL. HOME STYLING. RESIDENTIAL DESIGN.







11





downtownjctn.com

OUTDOOR ADVENTURES

pyranho

Boating

Boone Lake

Swimming area above the dam, boat ramp, and courtesy pier for safe, convenient boating access.

South Holston Lake

Hundreds of miles of lake shoreline along the Cherokee National Forest perfect for fishing and boating.

Watauga Lake

423-476-9700 Several public boat ramps, access points and marinas with nominal fees of \$5 or less.

Winged Deer Park

4137 Bristol Hwy. 423-283-5815 Lakefront area with public boating access and a lighted handicap accessible boardwalk.

Biking

Bays Mountain Park & Planetarium

853 Bays Mountain Park Rd., Kingsport, TN 423-229-9447 With over 40 miles of mountain bike trails, from old jeep roads to single tracks, Bays Mountain Park has something for riders of all ages and skill levels.

ETSU Woods & Trail System

Southwest Ave., Student Lot 13 423-439-7980 5 miles of trails for hiking, running, and mountain biking – located on the ETSU campus.

Lamar Alexander Rocky Fork State Park

501 Rocky Fork Rd., Flag Pond, TN 423-271-1233 2,076 acres of scenic wilderness in Unicoi County that features steep, rugged terrain drained by cool mountain streams.

Piney Flats Loop

A 25.5-mile bicycle loop that starts in Johnson City and rolls through the countryside by the Watauga River and Boone Lake.

Pinnacle Mountain Fire Tower

423-735-0317 A destination trail to a rehabilitated fire tower that winds its way up the mountain to an elevation of 3,520 ft. at grades the whole family can enjoy on foot or bike.

Roan Moutain State Park

1015 Hwy 143, Roan Mountain, TN 423-547-3900 Encompasses more than 2,000 acres dominated by rich hardwood forests along rugged ridges at the base of the majestic Roan Mountain.

Rock Creek Recreation Area

2001 Rock Creek Rd., Erwin, TN 423-743-4427 Short hiking trails, picnic tables, a natural swimming pool, a bicycling trail, and an amphitheater.

State of Franklin Multi-Use Trail

A multi-use, 2.3-mile trail on State of Franklin open to all users for walking, running, and biking.

Tannery Knobs Mountain Bike Park

18 Tannery Knob 40 acres of heavily wooded terrain that features off road biking trails for all ages and experience levels.



TANNERY KNOBS MOUNTAIN BIKE PARK Within riding distance of downtown, Tannery Knobs

boasts trails and features, including a paved pump track, designed for all ages, making it a true skills park for any level.

18 Tannery Knob • 423-283-5815

EXPLORE OUTDOOR ADVENTURES

Tweetsie Trail

107 Alabama St. 423-975-2700 A 9.5-mile trail featuring a compacted stone surface that crosses seven bridges and provides a flat grade for walking, hiking, running, and biking.

Willow Springs Park

1201 Huffine Rd. 423-283-5815 1.8 miles of paved walking trails.

Winged Deer Park

4137 Bristol Hwy. 423-283-5815 This city park features miles of paved and nature trails as well as mountain bike trails for all skill levels.

Fishing

Bays Mountain Park & Planetarium

853 Bays Mountain Park Rd., Kingsport, TN 423-229-9447 A picturesque 44-acre lake with bass, bluegill, and channel catfish.



MAHONEY'S OUTFITTERS

Mahoney's Outfitters is a full-service outfitter for the outdoor enthusiast, offering the most trusted names in equipment, firearms, and apparel for hunting, fishing, hiking, kayaking, and more.

830 Sunset Dr. • 423-282-5413



Boone Lake

A popular location for fishing, supporting bluegill and crappie, as well as white, striped, hybrid, smallmouth, and largemouth bass.

Lamar Alexander Rocky Fork State Park

501 Rocky Fork Rd., Flag Pond, TN 423-271-1233 The cold, clean mountain waters of Blockstand and Rocky Fork Creek are favored for fly-fishing and noted for their populations of trout.

Nolichucky Outdoor Learning Institute

2 Jones Branch Rd., Erwin, TN 423-641-0100 The region's leading comprehensive outdoor school offering courses and instruction in a variety of disciplines including kayak, canoe, water safety and rescue, wilderness medicine, survival, camping, backpacking, conservation and more.

Nolichucky River

A world-class smallmouth bass fishing river, with some exceeding four pounds; also supports muskie, trout and catfish.

Roan Moutain State Park

1015 Hwy 143, Roan Mountain, TN 423-547-3900 Fishing in the Doe River at the base of Roan Mountain.

Rock Creek Recreation Area

2001 Rock Creek Rd., Erwin, TN 423-743-4427 Short hiking trails, picnic tables, a natural swimming pool, a bicycling trail, and an amphitheater.

South Holston Lake

Hundreds of miles of lake shoreline along the Cherokee National Forest perfect for fishing and boating.

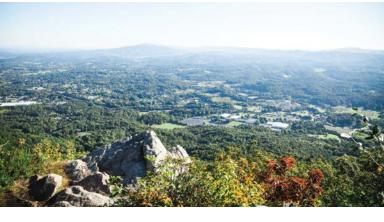
South Holston River

Fed by the dam at South Holston Lake, this river is known for its clear, cold water and abundant population of rainbow, brown, and brook trout.

Watauga Lake

423-476-9700 Several public boat ramps, access points and marinas with nominal fees of \$5 or less.

EXPLORE OUTDOOR ADVENTURES



Watauga River

Known for its trophy rainbow, brook and brown trout fishing, especially in the tailwater below Wilbur Dam.

Winged Deer Park

4137 Bristol Hwy. 423-283-5815 Lakefront area with public boating access and a lighted handicap accessible boardwalk.

Golfing

Pine Oaks Golf Course

1709 Buffalo Rd. 423-434-6250

Winged Deer Park

4137 Bristol Hwy. 423-283-5815 An 18-hole disk golf course designed for recreational play, augmented by optional advanced and professional tees.

Trails

Appalachian Trail

Northeast Tennessee has 288 miles of the Appalachian Trail and one AT Community, Erwin. On this section, elevations frequently exceed 5,000 feet.

Bays Mountain Park & Planetarium

853 Bays Mountain Park Rd., Kingsport, TN 423-229-9447 A 3,550-acre nature preserve featuring a picturesque 44acre lake and hiking trails.

Blue Hole Falls

Carter County 0.5-mile lightly trafficked loop trail near Elizabethton, TN that features a waterfall and swimming hole.

Buffalo Mountain Park

570 Highridge Rd. 423-283-5815 Nearly 9 miles of hiking trails with a 1,500-foot rise from picnic area to the top. White Rock Trail is a very strenuous, three-mile hike. All mileage is measured from picnic area.

Davy Crockett Birthplace State Park

1245 Davy Crocket Park Rd., Limestone, TN 423-257-2167 A State Park commemorating the birthplace of this celebrated frontiersman, soldier, and politician, who was born in Limestone, TN in 1786. Guests can visit the restored cabin and enjoy a variety of hiking trails.

Doe River Gorge

220 Doe River Gorge Rd., Hampton TN

423-725-4010 370 acres along the Doe River that offers adventure-based activities, summer youth camps, and leadership retreats. The property includes a 4.9 mile hiking trail which is open to the public from October until March. (Permission required)

ETSU Recreation Fitness Trail

ETSU Campus The track offers 0.64 mile per lap.

ETSU Woods & Trail System

Southwest Ave., Student Lot 13 423-439-7980 5 miles of trails for hiking, running, and mountain biking – located on the ETSU campus.





EXPLORE OUTDOOR ADVENTURES

Jacob's Nature Park

1220 King Springs Rd. 423-283-5815 A public park offering several hiking trails, a living roof pavilion, a wetland area and an abundance of wildlife including fish, frogs, salamanders and many species of birds.

Lamar Alexander Rocky Fork State Park

501 Rocky Fork Rd., Flag Pond, TN 423-271-1233 Features steep, rugged terrain drained by cool mountain streams. Ranger-led and group hikes are available.

Laurel Falls

Carter County A moderate 2.6-mile hike through the lush rhododendron forests of Laurel Fork before reaching the 55' waterfall.

Pinnacle Mountain Fire Tower

423-735-0317 A destination trail to a rehabilitated fire tower that winds its way up the mountain to an elevation of 3,520 ft. at grades the whole family can enjoy on foot or bike.

Roan Mountain State Park

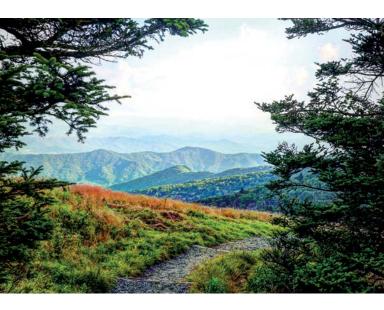
527 Hwy. 143, Roan Mountain 423-772-3303 | roanmountain.com Roan Mountain is a nature lover's paradise and home to the world's largest natural Catawba Rhododendron garden.

Rock Creek Recreation Area

2001 Rock Creek Rd., Erwin, TN 423-743-4427 Short hiking trails, picnic tables, a natural swimming pool, a bicycling trail, and an amphitheater.







State of Franklin Multi-Use Trail

A multi-use, 2.3-mile trail on State of Franklin open to all users for walking, running, and biking.

Sycamore Shoals State Historic Area

1651 W Elk Ave., Elizabethton, TN 423-543-5808 A historic park featuring a reconstruction of Fort Watauga, a museum, year-round interpretive programs, and hiking trails ranging from easy to moderate.

Tannery Knobs Mountain Bike Park

18 Tannery Knob 40 acres of heavily wooded terrain featuring off road biking as well as stunning vistas for hiking and trail running.

Tweetsie Trail

107 Alabama St. 423-975-2700 A 9.5-mile trail featuring a compacted stone surface that crosses seven bridges and provides a flat grade for walking, hiking, running, and biking.

Unaka Mountain Beauty Spot

A grassy bald on the TN/NC border where the Appalachian Trail passes over Unaka Mountain. Known for sunsets and panoramic views, the Beauty Spot is one of the most easily accessible lookouts in Northeast Tennessee. A short walk from the gravel parking area leads to stunning views.

Willow Springs Park

1201 Huffine Rd. 1.8 miles of paved walking surface encircling the park.

Winged Deer Park

4137 Bristol Hwy. 423–283–5822 Includes a 0.50 mile circle track and 1.5 mile wooded trail, 9 field softball complex, soccer, and lake front.

EXPLORE OUTDOOR ADVENTURES



Waterfalls

Blue Hole Falls

Carter County A 0.5-mile lightly trafficked loop featuring a waterfall and swimming hole.Good for all skill levels.

Laurel Falls

Carter County A moderate 2.6-mile hike through the lush rhododendron forests of Laurel Fork before reaching the 55' waterfall.

Millstone Creek Falls

Washington County This 30' waterfall is an easy hike which is located approximately 150 yards from the road.

Margarette Falls

Greene County A 2.4 mile moderately challenging hike to a picturesque fan-shaped waterfall with a 60' drop.

Martin Creek Falls

Unicoi County A 2 mile out-and-back trail along a slightly ascending old forest road to a small, beautiful waterfall.

Whitewater

Blue Ridge Paddling

1001 S. Industrial Dr., Erwin, TN 423-388-6002 Access to the Lower Nolichucky River, Watauga Lake, and the French Broad River and offering guided raft trips, guided and unguided inflatable kayak (ducky) trips, and whitewater kayaking.

Nolichucky Outdoor Learning Institute

2 Jones Branch Rd., Erwin, TN 423-641-0100 The region's leading comprehensive outdoor school offering courses and instruction in a variety of disciplines including kayak, canoe, water safety and rescue, wilderness medicine, survival, camping, backpacking, conservation and more.

USA Raft

2 Jones Branch Rd., Erwin, TN 866–872-7238 | usaraft.com Perfectly set along the Nolichucky River, this Resort property features whitewater rafting, tubing, fishing and hiking.

Wahoo's Adventures

105 John Sheffield Private Dr., Elizabethton, TN 800-444-7238 The original Whitewater Outfitter of the High Country, providing guests with premier whitewater rafting, kayaking, canoeing, stand-up paddle boarding and tubing adventures.



TWEETSIE TRAIL

The Tweetsie Trail is a rails-to-trails project. The trail provides opportunities for walking, hiking, running, biking, etc. on a relatively flat grade in a beautiful setting.

Trailhead: 107 Alabama St. • 423-975-2700

THE SOUTHEAST'S MOST SCENIC PADDLING EXPERIENCE



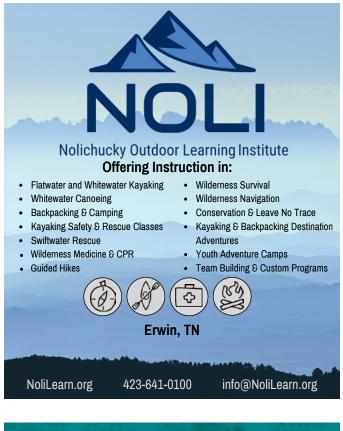
RAFTING · TUBING · FISHING · SUP RIVERSIDE TAVERN

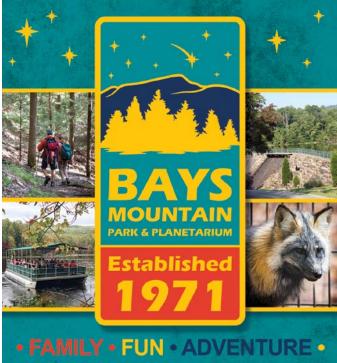


BEACH WITH RIVER ACCESS CAMPING & LODGING OPTIONS









423-229-9447

www.baysmountain.com

A DOG PARK + BAR

FLEAS

I SOCIA



EAT, DRINK, PET DOGS







OFFLEASHSOCIAL.COM JOHNSON CITY, TN

THERE'S NO ONE PATH THAT LEADS TO HAPPINESS. THERE ARE 12.

Alert the pack and plan your trip to Johnson City, Tennessee to venture down the curves of the Southern Dozen—a collection of the south's most exhilarating and scenic rides! From the majestic mountain landscape to top-notch downtown entertainment and eats, Johnson City is the perfect place to unleash your spirit of adventure and hit the open road!

Let's ride. SouthernDozen.com





ARTS & CULTURE

Live Music

Boones Creek Museum & Opry 632 Hales Rd. 423-461-0151

Capone's 227 E. Main St. 423-928-2295

The Carter Family Museum/Carter Fold 3449 A.P. Carter Hwy Hiltons, VA 276-386-6054

The Down Home 300 W. Main St. 423-929-9822

Freedom Hall Civic Center 1320 Pactolas Rd. [423] 461-4855

The Hideaway 235 E. Main St. 423-926-3896

Johnson City Community Concert Band Johnson City Symphony Orchestra 423-926-8742

Mulligan's Gaming Pub 308 E. Main St. 423-406-1580

Wild Wing Cafe 71 Wilson Ave. 423-461-0071

Theater

The Barter Theatre 127 W. Main St. Abingdon, VA 276-628-3991

International Storytelling Center 100 W Main St, Jonesborough, TN 423-753-2171

Jonesborough Repertory Theatre 125 1/2 E. Main St. Jonesborough 423-753-1010 Wallace Theatre 215 E. Main St.

Art Galleries

Atelier 133 133 N Commerce St. 423-430-8441

Reece Museum ETSU Campus Gilbreath Dr. 423-439-4392

Johnson City Public Art Discover murals, sculpture walks, and more. 423-975-2706

Nelson Fine Art and Frames

205 Colonial Way 423-773-1096

Quilt Trail 3211 N Roan St. 423-979-2581

Robins's on Roan 1305 N Roan St. 423-928-1305

Slocumb Galleries

Ernest C. Ball Hall 232 Sherrod Dr. 423-439-4291

The Warrior's Canvas & Veterans' Art Center 320 E. Main St.

423-232-7521

Tipton Gallery 126 Spring St. 423-483-3179

ONLY IN JOHNSON CITY

MARTIN CENTER FOR THE ARTS

It all happens at the Martin Center! Concerts and comedians. Celebrations and ceremonies. Seminars and sceenings. Presentations and public events. Visit ETSUMartinCenter.org for more about the center's three distinctive venues and events to come.

1328 W. State of Franklin Rd. • 423-439-8587

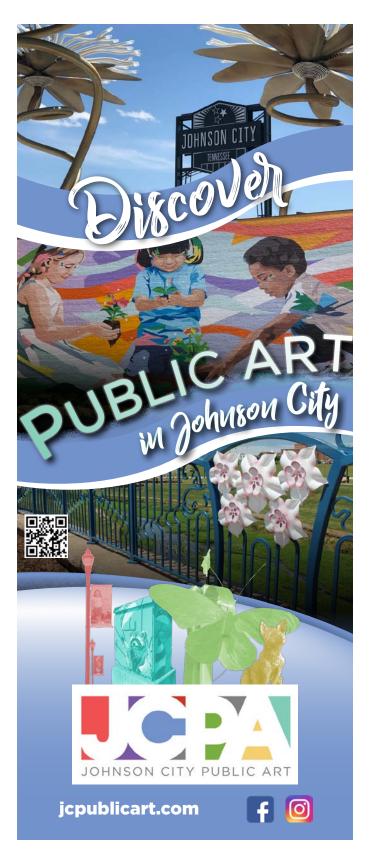


THE JOHNSON CITY SYMPHONY ORCHESTRA

Experience our local symphony orchestra!

JCSO Office 1907 N. Roan St. Johnson City, TN 37601 423-926-8742 gm@jcsymphony.com

WWW.JCSYMPHONY.COM



 $\widehat{\mathcal{O}}$ International S<mark>torytelling Center</mark>

STORYTELLING LIVE

26 WEEKS . MAY - OCTOBER

SEE A NEW STORYTELLER EACH WEEK

NATIONAL STORYTELLING

See the World's Best Storytellers Each Year in October

storytellingcenter.net

🤈 f 🎯

(423) 753-2171

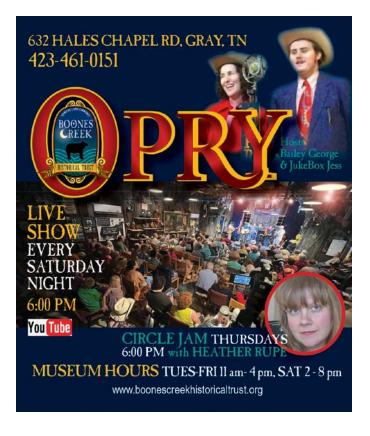
Catch a show during your next trip to the Appalachian Highlands.

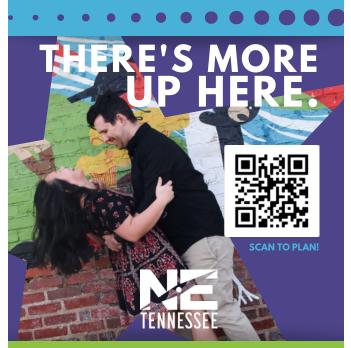


Broadway. Concerts. Comedians. And much more!









NortheastTennessee.org

EXPLORE HISTORIC OUTINGS

Andrew Johnson National Historic Site

121 Monument Ave., Greeneville 423-638-3551 Trace the life of Andrew Johnson, an industrious tailor who became the 17th president of the United States. The site includes a tailor shop, Johnson's home and a museum.

The Carter Family Museum/Carter Fold

3449 A.P. Carter Hwy., Hiltons, VA 276-594-0676 Weekly performances of old-time country and folk music at the Carter Family Fold, whose first recordings are credited with giving birth to the commercial country music industry.

Carter Mansion

1031 Broad St., Elizabethton 423-543-5808 The unpretentious but stately Carter Mansion sits back among old shade trees with the Watauga River in its backyard. Built between 1775 and 1780, it is believed to be the oldest frame house in Tennessee and the first house to have glass windows.

Clinchfield Railroad Museum

529 Federal Hatchery Rd., Erwin 423-743-9449 Modeled to look like an old-fashioned train depot, the Clinchfield Railroad Museum pays homage to the Town of Erwin's rich railroad history.

Davy Crockett Birthplace State Park

1245 Davy Crockett Park Rd., Limestone 423-257-2167 tnstateparks.com/parks/about/davy-crockett-birthplace The celebrated frontiersman, warrior and backwoods statesman was born on the banks of the Nolichucky River in Limestone, Tennessee. Visit the restored cabin, which is furnished in the style of the late 1700s.

Dickson-Williams Mansion

108 N. Irish St., Greeneville 423-787-0500 This mansion was designed and constructed by two craftsmen from Ireland (1815–1821) and served as headquarters for both Union and Confederate armies during the Civil War. Tours daily at 1 p.m. (Reservations required for groups over 12 people.)

Doe River Covered Bridge

Elk & Hattie St., Elizabethton 423-547-3850 tnvacation.com/vendors/doe_river_covered_bridge Stretching across the Doe River, Elizabethton's covered bridge is one of two bridges in Tennessee identified by a Tennessee historical marker and is included on the National Register of Historic Places.

Exchange Place

4812 Orebank Rd., Kingsport 423-288-6071

This living history farm is Kingsport's tonic for today's fastpaced life. The site was once a community that served as a self-supporting plantation, a relay station along the Old Stage Road, and the post office for Eden's Ridge, Tennessee.



JOHNSON CITY RAILROAD EXPERIENCE

The Johnson City Railroad Experience is an immersive and interactive museum that takes guests through the history of the City and Southern Appalachia through the lens of the railroad. Visitors can expect to drive a locomotive using our simulator, check out world class exhibits, try their hand at modeling, enjoy our children's play area, and be transported to the past through out stunning layouts and multimedia programing.

207 N. Boone St. • 423-631-5273

Historic Jonesborough, Tennessee

117 Boone St., Jonesborough 423-753-1010

Take a journey into the past and learn about the State of Franklin, the first attempt to establish statehood after the American Revolution, and about the Emancipator, the first publication in the country solely supporting the abolition of slavery.

Netherland Inn

2144 Netherland Inn Rd., Kingsport

423-245-5449 The restored Netherland Inn and section of the Old Boatyard depict an intimate study of a way of life that is an intriguing part of America's heritage.

Rocky Mount State Historic Site

200 Hyder Hill Rd. 423-538-7396 Take a step back in time and experience Tennessee history through passionate period-appropriate clothed interpretors, educators, and museum guides as you roam the grounds of the famous Cobb house and other historic structures.

Sycamore Shoals State Historic Area

1651 W. Elk Ave., Elizabethton 423-543-5808 Serving as a muster point for the Overmountain Men in 1780, Sycamore Shoals was the first permanent settlement outside the 13 colonies. Check out the museum, the reconstruction of Fort Watauga, and in July, the popular outdoor drama, "Liberty."

Tipton-Haynes Historic Site

2620 S. Roan St. 423-926-3631 The site includes 45 acres, eleven historic buildings, the Tipton/Gifford/Simerly cemetery, a limestone cave, a natural spring, a buffalo trace, a nature trail, and a Visitor Center.

WALKING TOURS

Appalachian Ghost Walks

423-743-9255

Jonesborough Historic Walking Tours

Chester Inn State Historic Site and Museum 423-753-2171





JONESBOROUGH TENNESSEE

Est. 1779









PLAN YOUR TRIP JONESBOROUGH.COM

FAMILY FUN

Birthplace of Country Music Museum

101 Country Music Wy, Bristol, VA 24201 423-573-1927

Located just across the Tennessee/Virginia border, the Birthplace of Country Music Museum tells the story of the 1927 Bristol Sessions recordings, explores how evolving sound technology shaped their success, and highlights how this rich heritage continues in today's music.

Brights Zoo

3425 Hwy. 11E, Limestone TN

423-257-1927

Bright's Zoo is a private, family-owned facility dedicated to the long-term conservation of exotic animals. Its animals include rare and endangered species such as addax, bongo and scimitar-horned oryx as well as more common but exotic creatures including red kangaroos, spider monkeys, Bactrian camels and pygmy goats.

Bristol Motor Speedway & Dragway

151 Speedway Blvd., Bristol TN 423-989-6900 Bristol Motor Speedway and Dragway are two of the most popular motorsports venues. You can attend an exciting NASCAR event or enjoy daily track tour opportunities, shop at the souvenir store or take advantage of special events that go on throughout the year. Call for hours of operation.

Grau Fossil Site & Museum

1212 Suncrest Dr. 423-439-3662 The only late Miocene-early Pliocene terrestrial fossil locality in the Appalachian Mountains. The site houses plant and animal fossils dating from 4 million to 8 million years old. It features fossil displays, a gift shop, and an overlook to the dig site with guided tours and traveling exhibits.

Hands On! Discovery Center

1212 Suncrest Dr. 423-434-4263 This all-ages science center will offer fun interactive exhibits that include a two-story climber, a musical Tesla coil, giant building blocks, and a maker studio inviting guests to engineer a rocket, create a masterpiece, and uncover something new.

Into the Fire

109 Cherry St. #30 423-926-2529 This paint-your-own pottery studio is fun for everyone! Customize a mug, platter or figurine and let Into the Fire glaze and fire your pieces.

Johnson City Doughboys

510 Bert St. 423-461-4866 The Johnson City Doughboys are a summer collegiate baseball team of the Appalachian League. They are located in Johnson City, Tennessee, and play their home games at TVA Credit Union Ballpark.

Johnson City Public Library

100 W. Millard St. 423-434-4450 Johnson City Public Library serves the community and surrounding region with a dynamic collection, outstanding service, and engaging programs for all ages.



TIEBREAKERS

A premier entertainment eatery offering arcade games, bowling, laser tag, and VR, complemented by top tier food, brews, and cocktails.

1805 N. Roan St. • 423-722-0100

Just Jump Trampoline Park

2304 Silverdale Dr. 423-218-1467 Just Jump is a state-of-the-art trampoline park that includes an obstacle course, Kiddie Zone, dodgeball, basketball, large open jump area and gladiator pit.

Masterpiece Mixers

101 E Unaka Ave #6 423-833-6028 Teachers will guide you step-by-step in creating your own piece of art that you take home at the end of the event. All supplies are provided.

Paradise Acres Family Farm Park

4946 N Roan St. 423-794-7276 Choose from a wide range of interactive, outdoor activities inculding a world-class mini-golf course with waterfall cave, barn-side drive-in theater, pumpkin patch, and outdoor laser tag.

Quantum Leap

117 E. King St. 423-928-5327 With over 41,000 square feet of trampolines, competitive dodgeball courts, basketball dunk zones, an arcade, laser tag, Badl Axe and more, there is something for everyone.

Wallabies

3102 Hanover Rd. 423-328-0489 Wallabies features wall-to-wall inflatable slides and obstacle courses for kids ages 3 to 12 with a large special area just for crawling toddlers. Call for hours of operation.

Wetlands Water Park

1523 Persimmon Ridge Rd., Jonesborough TN 423-753-1553

This water park blends frantic fun with the beauty of Northeast TN. An exciting rampage down the 200-foot giant waterslide is sure to satisfy your wild side. A stroll on the boardwalk through the natural wetlands shows off the area's natural beauty. Call for hours of operation.







BRISTOL WHERE COUNTRY MUSIC BEGAN.



BIRTHPLACEOFCOUNTRYMUSIC.ORG





ARTS Humanities Tennessee

BRISTOL TENNESSEE





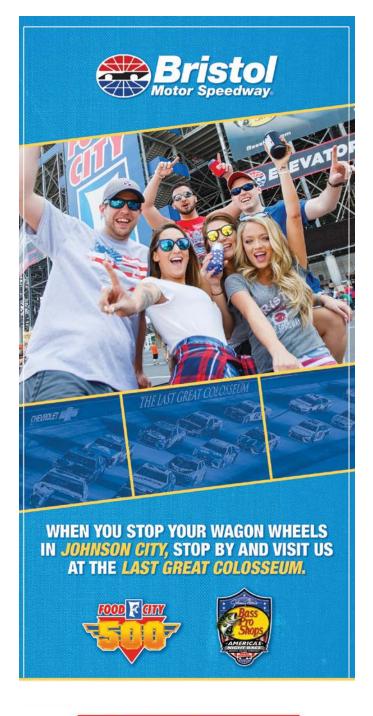








Arcade Bowling Bar Restaurant Laser Tag Pinball BOOK YOUR NEXT PARTY WITH US! 1805 N. ROAN ST. JOHNSON CITY, TN tiebreakers.com



Visit ItsBristolBaby.com

FOR EVENT DATES, TOUR INFORMATION AND MORE!



Discover something new!







1212 Suncrest Dr., Gray, TN • I-26, exit 13 (423) 434-4263 • visithandson.org





2023 APPALACHIAN LEAGUE CHAMPIONS

RALLY THE TROOPS

Baseball in Johnson City has a long and storied history. Having played in TVA Credit Union Ballpark since 1956, the Doughboys have a long history of providing affordable entertainment and engaging in the community.

(423) 461-4866





We're all about community in Johnson City, so any chance to get together and have a good time with music, art, food, and fun—we make it happen. Whether you're a local or just passing through, you're always welcome!



EVENT CALENDAR Scan the QR code to check out our full calendar of events.























"These races are so unique, well organized, the medals are perfect, and everyone has a blast. It's more than a race, it's a party!"

Shamrock Shuffle 5k St. Patricks - March

Music & Miles Half Marathon - May

May The 4th Be With You Star Wars Theme - May

Sorcerer's Sprint Harry Potter Theme - July

Bluegrass Half Half Marathon - September

Scarecrow Skedaddle 5k October - Fall Theme

Haunted Half Half Marathon - October

S'mores Run Tastiest Race - November

Up & At 'Em Turkey Trot 5k - Thanksgiving Morning

Jingle 5k Christmas Theme December





















Visitor Center 302 Buffalo St. Johnson City, TN 37604 423-900-2526 VisitJohnsonCityTN.com